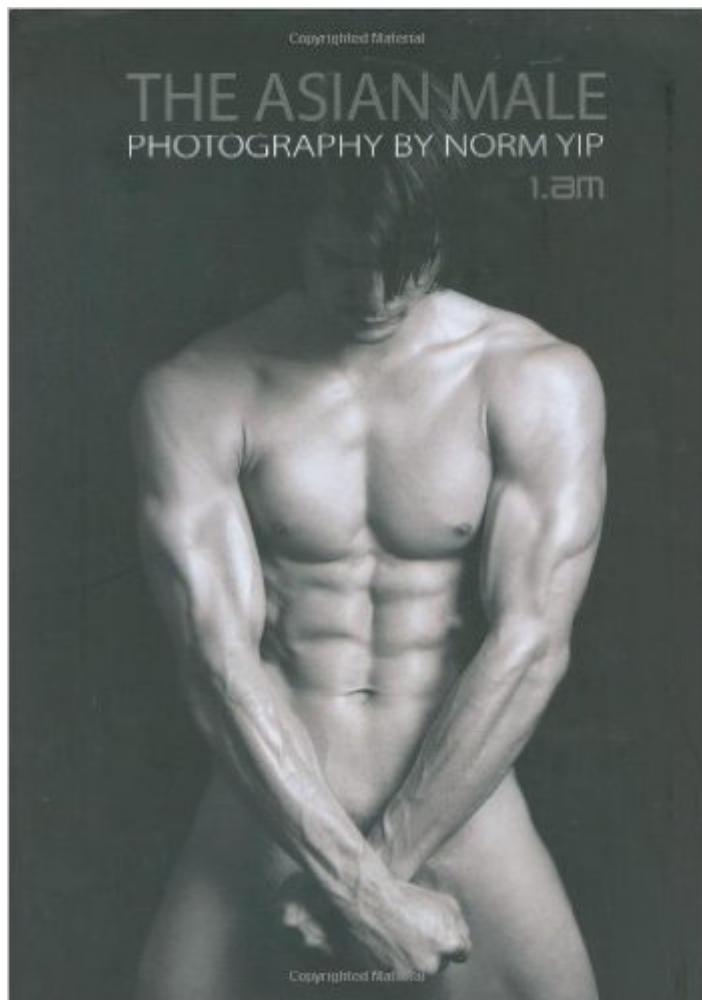


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# The Asian Male: Photography By Norm Yip



## **Synopsis**

The appeal of Asians have been on the rise in recent times and so has the search been for photography that captures this niche market interest. THE ASIAN MALE is Norm Yip's first publication featuring a stunning collection of male images that were taken over a period of five years from 1999 -2004. With models from Korea, Japan, Singapore, Hong Kong and Malaysia, the men that appear in this volume will mark a new beginning to Asian male photography. From the sensuous and erotic to pensive and poetic, Norm captures a mysterious beauty that is beyond the surface. Lean to muscular physiques grace the pages of this inaugural photography book. The book contains 40 selected images in both colour and black and white prints, all printed using 4-colour process. Measuring 9 x 12 , the book is a hard-cover edition using 250 gsm fine art matt paper stock. Enthusiasts for fine art photography will appreciate the exceptional printing quality of this volume, making this a perfect coffee table book and ideal collector's item.

## **Book Information**

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## **Customer Reviews**

I have seen and heard more than a few Asian American men express feelings of self-doubt and low self-esteem about themselves and their physical attributes. As an Asian-American who grew up in Asia more than in America, I suspect that the portrayal of the Asian male by mass media has a lot to do with this lack of confidence. Intentionally or not, Norm Yip's book takes one big step in the opposite direction. By depicting the Asian male as powerful and free with this collection of moving and tasteful images, he empowers us all. But Yip's images transcend issues of politics and do not

scream out for undue attention--and that is where the true value of his book lies. "The Asian Male" quietly and forcefully addresses not only issues of beauty, but also of the brain.

Very frankly, it is my very first time, as a Hong Kong local, to see such a publication related to Asian male, in a natural, sensual, tasteful, and artistic way. Every photograph seems to be meant to deliver a message, or in other words, to 'speak' through the posture of the model, the body, and the facial expression. Personally, it is nothing else but 'Art of the Art'.

The Asian female has long been extolled as the perfect beauty in the world, a mixture of elegance, purity of line, and mystery of appearance. The popularity of the book and film 'Memoirs of a Geisha' is but one example of this appreciation. And now photographer Norm Yip opens the other side of the physical panorama to place the Asian male on the art platform. This book of beautifully sculpted male nudes from Japan, Hong Kong, Singapore, Korea and Malaysia is not only an artistically successful presentation of a photographer's gifts, it is also an example of just how fine photography books can be made. The quality of the reproductions is near perfect with both black and white and richly full color images on the finest of paper. The models are not only beautiful; they also appear to be in complete communication with Yip's concepts. The result is a group of forty sensuous, erotically charged photographs that stand with the finest of portfolios of the male nude. Norm Yip is a refreshing new talent who here shares his work from 1999 to 2004. Let's hope there is more!

Recommended. Grady Harp, December 05

I have wanted this book for a long time, as I am a woman who loves Asian men and feel that they are very underrepresented in mainstream US media. This is a nice tall, hardcover coffee table book with both color and black and white prints inside. Most of the models are handsome and the way they were photographed was done in good taste. At the end of the book, all of the models have a short bio showing their first names and where they are from. I feel that this is a good start to expose the beauty of the Asian male and I hope this type of positive media becomes more popular with both gay men and straight women. I didn't give it 5 stars because I felt that the book could have been better had it contained several more high resolution pictures.

Great art. Met my expectations. Norm Yip is a great photographer and he has found beautiful and sexy models that are a pleasure to see

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